

**From:** Webster, Melinda  
**Sent time:** Tuesday, October 18, 2011 11:29:13 AM  
**To:** Cari Miller (Cari@excelined.org) <Cari@excelined.org>  
**Subject:** RE: Follow-Up

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We would not be able to sell it outright as an assessment. FLKRS is actually two separate tests (1) FAIR-Kindergarten and (2) the ECHOS assessment which is published by Pearson. We use a subset of items from their full ECHOS assessment. JRF did talk in the past about making FAIR available for purchase in other states – not sure where that has gone.

[http://www.pearsonassessments.com/hai/Images/pdf/brochures/ECHOS\\_Broc.pdf](http://www.pearsonassessments.com/hai/Images/pdf/brochures/ECHOS_Broc.pdf)  
<http://www.pearsonassessments.com/pai/ca/about/news/NewsArchive/NewsRelease052507.htm>

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**From:** Cari Miller (Cari@excelined.org) [mailto:Cari@excelined.org]  
**Sent:** Tuesday, October 18, 2011 11:09 AM  
**To:** Webster, Melinda  
**Subject:** FW: Follow-Up

Can Florida sell FLKRS, considering it is a package deal with a Pearson developed assessment???

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**From:** Cari Miller (Cari@excelined.org)  
**Sent:** Tuesday, October 18, 2011 11:08 AM  
**To:** 'Teri\_Brecheen@sde.state.ok.us'  
**Subject:** RE: Follow-Up

Hi Teri,

It was nice speaking with you. We have two items on the table for discussion/inquiry:

1. Kindergarten Readiness Screener (determines Kindergarten readiness-i.e. FLKRS) for the Early Learning part of RTTT; explore ECHOS and GOLD for use, in conjunction with reading components of the progress monitoring tool, if needed.
  - a. FLKRS (used for calculating readiness rate) consists of the following:
    - i. 1 class record form with 19 observation items (selected from ECHOS); there are a lot of items on ECHOS that you might meet all domains, but Florida Florida-ized it through an ITN with Pearson.
    - ii. Entire Kindergarten FAIR (Electronic Scoring Tool) Kit – it has all the materials necessary to administer FAIR in its entirety (includes assessments on letter names, PA, sounds, word building, listening/reading comprehension, fluency, and vocabulary), but there are only two tasks required to be administered as part of FLKRS (Letter Naming and Phonemic Awareness)
    - iii. FLKRS Admin Manual
  - b. FLDOE awarded Pearson the contract for packaging/delivering materials according to Intent to Negotiate (ITN) guidelines. The cost of the entire FLKRS kit described above is \$29.45. Florida provided one FLKRS kit for every school (9,000 total) as all scoring is conducted electronically now via the PMRN (setting this up on PMRN was a cost of roughly \$225,000). The cost for kits for the entire state was roughly \$736,333 (amount based on 215,000 users); this includes a \$25,000 contingency fee. So for all of Florida's Kindergarten students to take FLKRS (with electronic scoring option) it cost: \$961,333
  - c. With all of this said, you may want to consider using an existing valid and reliable assessment (i.e. DIBELS, Lit. First, BEAR) in conjunction with something like ECHOS, as I don't know where Florida stands with selling FAIR tasks or FAIR as a whole (but I will call and find out); Consider releasing an ITN for something like ECHOS (brief observational screening instrument that is designed to measure a child's performance across seven developmental areas aligned to most voluntary PreK standards – it does have reading items on this, but not sure about foundational reading skills-something worth checking into); that way you are looking for assessments already in existence and can implement asap; this will take funding. I think the numbers above can give you a starting point of the funds it will take to make this occur. This is specific to the Kindergarten Readiness Screener only.
2. Use of one progress monitoring tool K-3, Oklahoma's preference is the Florida Assessments for Instruction in Reading (FAIR), but need to follow up with FLDOE to see if they are pursuing the idea of other states being able to purchase; if not, use one of the existing progress monitoring tools (i.e. DIBELS, Lit. First, BEAR Assessment).

Let me know if there's anything else you need at the moment. I will follow-up with FLDOE to see if their stance has changed on other states purchasing FAIR and FLKRS.

Sincerely,  
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Foundation for Excellence in Education  
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**From:** Cari Miller ([Cari@excelined.org](mailto:Cari@excelined.org))  
**Sent:** Tuesday, October 18, 2011 9:44 AM  
**To:** 'Teri\_Brecheen@sde.state.ok.us'  
**Subject:** Follow-Up

Hi Teri,

It was really nice meeting you at the National Summit last week. I just wanted to follow up on a few items that we discussed. One, an intervention program focused on phonic elements; we discussed a few (Reading Mastery, Corrective Reading, Waterford (<http://www.pearsonschool.com/index.cfm?locator=PSZ4Z4&PMDbProgramId=32503&PMDbSiteId=2781&PMDbSolutionId=6724&PMDbSubSolutionId=6731&PMDbCategoryId=806>), but another came to mind for the primary grades – Early Intervention in Reading: *Early Intervention in Reading (EIR)*<sup>®</sup> is a program designed to provide extra instruction to groups of students at risk of failing to learn to read. The program uses picture books to stress instruction in phonemic awareness, phonics, and contextual analysis, along with repeated reading and writing. In grades K, 1, and 2, the program is based on whole-class instruction, with additional small group instruction provided to struggling readers. In grades 3 and 4, the program consists of small group instruction for 20 minutes, four days a week. Here's a website to investigate this program further: <https://www.mheonline.com/programMHID/view/0076041077/>.

I also wanted to follow up to discuss a screener for Kindergarten. I know you had interest in Florida's approach, and I'd be glad to discuss this with you further. I left you a message this morning (actually left one on "Laurie's" voice mail). Mary Laura just gave me your cell phone, so I'll try you on that.

Looking forward to working with you!

Sincerely,  
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