

From: Greenberg, Stuart
Sent time: Tuesday, September 13, 2011 10:22:38 AM
To: MaryLaura@excelined.org
Subject: Fw: MDRC letter of intent -- IES grant

From: Greenberg, Stuart
Sent: Tuesday, September 13, 2011 10:14 AM
To: Greenberg, Stuart
Subject: Fw: MDRC letter of intent -- IES grant

From: Greenberg, Stuart
Sent: Tuesday, August 23, 2011 11:05 AM
To: Robert Meyer <robert.meyer@failurefree.com>
Subject: RE: MDRC letter of intent -- IES grant

Rob

Thank you for the correspondence. I will ask staff above me if they are interested. Three questions that I know I will be asked;

1. For matched students in 10-11 FFR did not meet or exceed the learning gains of the state average. How would this study reveal anything new to influence practice other than what the state study and the Power 4 Kids study indicated?
2. What is the benefit of doing a study of FFR without comparing FFR to other interventions?
3. Writing in English is the application of the alphabetic principal. If FFR is 100% non phonemic how do students unscramble words and sentences if not through the application of letter sound correspondence? If FFR is non phonemic why does it include writing activities that requires students to write and expand sentences?

Stuart Greenberg
Executive Director, Just Read, Florida! and the Office of Early Learning Florida Department of Education
325 W. Gaines Street, Suite 514
Tallahassee, Florida 32399
(850) 245-0503
(850) 245-9530 (Fax)

From: Robert Meyer [mailto:robert.meyer@failurefree.com]
Sent: Tuesday, August 23, 2011 9:32 AM
To: Greenberg, Stuart
Subject: MDRC letter of intent -- IES grant

Hi Stuart

I discussed the attached LOI with Fred Doolittle this morning. It is just an LOI and not binding in terms of the scope of the actual project application... He also sent me the attached paper... and is starting to develop a list of questions pertaining to a study design. Please let me know if you need additional info as we discussed yesterday.

Rob

Robert Meyer
VP School Sales
Failure Free Reading
140 Cabarrus Avenue W.
Concord, NC 28025
PH 704-786-7838
FAX 704-785-8940
www.failurefree.com
Direct:
PH 608-825-8282
CELL 608-347-3019