

From: Greenberg, Stuart
Sent time: Monday, September 26, 2011 3:29:06 PM
To: Mary Laura Bragg (MaryLaura@excelined.org) <MaryLaura@excelined.org>
Subject: RE: Feedback Please

Very good points. Many thanks

Stuart Greenberg
Executive Director, Just Read, Florida! and the Office of Early Learning Florida Department of Education
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From: Mary Laura Bragg (MaryLaura@excelined.org) [mailto:MaryLaura@excelined.org]
Sent: Monday, September 26, 2011 12:49 PM
To: Greenberg, Stuart
Subject: RE: Feedback Please

Hey Stu,

I spent most of the morning looking at this, and I've included my comments/suggestions in the notes portion of each slide.

A note of warning – I was fairly harsh ☺ Please don't take any of my comments personally -- I have learned my lesson about presenting in front of the legislature – they don't like detailed charts, they need things at the highest level possible, and they don't want to be read to when they'll have copies of the slides in front of them. I think we need to show our successes much more than we do – I added lots of NAEP slides for you in case you want to use them. (I think that's probably what you were asking Patricia for earlier – if there are more slides you'd like to use, let me know.)

Also, I'm really concerned about how the presentation seems to make the case that we aren't doing well in high school because our funding has been cut. That's not what the reform-minded legislators want to hear.

And even though you and I know that we need to intensify our already-in-progress efforts, I'm worried that to them it'll just sound like more of the same.

But I really want the Commissioner to shine on this. So I'd love to work more on this with you. Let me know how I can help. If you want me to help you brief the Commissioner on this, I'd be happy to.

Mary Laura

From: Greenberg, Stuart [mailto:Stuart.Greenberg@fldoe.org]
Sent: Monday, September 26, 2011 10:31 AM
To: Mary Laura Bragg (MaryLaura@excelined.org)
Subject: RE: Feedback Please

They are giving him almost two hours

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From: Mary Laura Bragg (MaryLaura@excelined.org) [mailto:MaryLaura@excelined.org]
Sent: Monday, September 26, 2011 9:28 AM
To: Greenberg, Stuart
Subject: RE: Feedback Please

Hey Stu,

How long is the presentation?

From my experience, it needs to be short and simple, with very little text on the page. You will lose them after about 10 minutes.

I've got some specific comments – I can add them in the notes section if you want me to – is that the best way to provide feedback?

MLB

From: Greenberg, Stuart [mailto:Stuart.Greenberg@fldoe.org]
Sent: Sunday, September 25, 2011 7:31 PM
To: Mary Laura Bragg (MaryLaura@excelined.org)
Cc: Patricia Levesque (patricia@excelined.org)
Subject: Feedback Please

Good evening,

As time permits can you review the attached ppt? This is a first draft. Commissioner Robinson will present to the Senate Education Committee on October 5. Can you review this and send me your thoughts for revision?

Senator Wise has asked the Commissioner to focus on:

What the state does well and why – slides 2-15

What we don't do well and why - slides 15- 25

And solutions to address the reading deficiencies slides 26-40

Many thanks,
Stu

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