

**From:** Copa, Juan  
**Sent time:** Monday, December 05, 2011 8:49:43 AM  
**To:** Christy Hovanetz (christyh@excelined.org) <chovanetz2@meridianstrategiesllc.com>  
**Subject:** RE: Hello Juan and Christy , follow up question(s)

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No – this is your deal. Please offer a time that works for you☺

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**From:** Christy Hovanetz (christyh@excelined.org) [mailto:chovanetz2@meridianstrategiesllc.com]  
**Sent:** Monday, December 05, 2011 8:49 AM  
**To:** Copa, Juan  
**Subject:** FW: Hello Juan and Christy , follow up question(s)

This does not work for me; but if it works for you, please go ahead without me.

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**From:** Carlo Franzblau [cfranzblau@elpcorp.com]  
**Sent:** Monday, December 05, 2011 7:40 AM  
**To:** Copa, Juan  
**Cc:** Christy Hovanetz (christyh@excelined.org); Homan, Susan  
**Subject:** RE: Hello Juan and Christy , follow up question(s)

Juan (and Christy),

That's great! Thank you! How about tomorrow or Wednesday at 2, 3 or 4 pm EST? I'll send you some questions and some small data sets in advance if that's okay. (Dr.Homan is doing some travelling this week but she will try to conference after we've set the day and time.) Once we are set on a time, I'll send around a conference number.

Best regards,  
Carlo

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**From:** Copa, Juan [mailto:Juan.Copa@fldoe.org]  
**Sent:** Friday, December 02, 2011 1:47 PM  
**To:** Carlo Franzblau  
**Cc:** ChristyH@excelined.org; Homan, Susan  
**Subject:** RE: Hello Juan and Christy , follow up question(s)

Carlo,

We'd be happy to set up a conversation. I'm generally available any day up until Dec 21. Let me know when you would like to meet.

Thanks,  
Juan

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**From:** Carlo Franzblau [mailto:cfranzblau@elpcorp.com]  
**Sent:** Tuesday, November 22, 2011 9:41 AM  
**To:** Copa, Juan  
**Cc:** ChristyH@excelined.org; Homan, Susan  
**Subject:** Hello Juan and Christy , follow up question(s)

Hi Juan and Christy,

Thanks again for sending me the DSS gain info. It has been very helpful. I've discussed it with Dr Susan Homan from USF's college of education (she also recently became the Chief Academic Officer for TUNEin to LEARNING). Of particular interest to both of us are the DSS changes for level 1 and level 2 students who do not "naturally progress".

Would it be possible for us to schedule a 20 minute conference call between thanks giving and xmas break to talk about these students?

I would be happy to send you a short list of questions before we talk if that would be helpful.

Thanks again and best regards,

Carlo

Carlo Franzblau  
Founder & CEO  
Electronic Learning Products, inc.  
Off. 813-463-1280  
[www.ELPcorp.com](http://www.ELPcorp.com)  
[www.TUNEintoREADING.com](http://www.TUNEintoREADING.com)

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**From:** Copa, Juan [mailto:Juan.Copa@fldoe.org]  
**Sent:** Friday, October 14, 2011 3:53 PM  
**To:** Carlo Franzblau  
**Cc:** ChristyH@excelined.org  
**Subject:** RE: Hello Juan, I'm just checking to see if you recieved this email from me

Carlo,

Attached are the requested data.

The workbook has four tabs, one for statewide reading, one for reading in Hillsborough and Seminole counties, one for statewide mathematics, and one for mathematics in Hillsborough and Seminole counties.

The results show the average DSS change by grade, subject, and achievement level for 2010-11. So, for example, students who scored a Level 1 in Reading in Grade 3 in 2009-10 and were in the 4<sup>th</sup> grade in 2010-11 grew, on average, by 337.27 DSS points. Only students who "naturally progressed" are included in this analysis. That is, the average gain represents the gain of students who were promoted from third to fourth, fourth to fifth, fifth to sixth, etc.

The data here only represent what occurred in 2010-11. If you need to run analysis on other years, you would need the average growth in those particular years. 2010-11 was the final year of the FCAT scale. There will be a new scale in 2011-12 with FCAT 2.0.

Please let me know if you have any questions.

Thanks,  
Juan

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**From:** Carlo Franzblau [mailto:cfranzblau@elpcorp.com]  
**Sent:** Wednesday, October 12, 2011 10:33 PM  
**To:** Copa, Juan  
**Cc:** ChristyH@excelined.org  
**Subject:** RE: Hello Juan, I'm just checking to see if you recieved this email from me

Thx Juan. That will be great!  
Carlo

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**From:** Copa, Juan [mailto:Juan.Copa@fldoe.org]  
**Sent:** Wed 10/12/2011 7:54 PM  
**To:** Carlo Franzblau  
**Cc:** ChristyH@excelined.org  
**Subject:** Re: Hello Juan, I'm just checking to see if you recieved this email from me

Carlo,

My apologies  
I'm currently out of the office. I will get you the data when I return to the office Friday

Thx  
Juan

Sent from my iPhone

On Oct 12, 2011, at 2:37 PM, "Carlo Franzblau" <cfranzblau@elpcorp.com> wrote:

Hello Juan,

I'm checking back again. Do you think we can get the data soon? It would be very helpful to be able to compare the level 1 and 2 kids that have used our reading intervention to other groups of level 1's and level 2's.

Thanks very much in advance.

Carlo

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**From:** Copa, Juan [mailto:Juan.Copa@fldoe.org]  
**Sent:** Thursday, October 06, 2011 3:06 PM  
**To:** Carlo Franzblau  
**Cc:** [ChristyH@excelined.org](mailto:ChristyH@excelined.org)  
**Subject:** RE: Hello Juan, I'm just checking to see if you recieved this email from me

Carlo,

Sorry, I saw your email this weekend, but got side-tracked earlier this week. Let me check with our Assessment office on the data request. I will be in touch.

Thanks,  
Juan

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**From:** Carlo Franzblau [mailto:cfranzblau@elpcorp.com]  
**Sent:** Wednesday, October 05, 2011 4:39 PM  
**To:** Copa, Juan  
**Cc:** [ChristyH@excelined.org](mailto:ChristyH@excelined.org)  
**Subject:** Hello Juan, I'm just checking to see if you recieved this email from me

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**From:** Carlo Franzblau  
**Sent:** Saturday, October 01, 2011 3:11 PM  
**To:** Juan Copa ([juan.copa@fldoe.org](mailto:juan.copa@fldoe.org))  
**Cc:** 'Christy Hovanetz' ([ChristyH@excelined.org](mailto:ChristyH@excelined.org))  
**Subject:** Juan, Christi Hovanetz suggested I contact you

Hello Juan,

Christy Hovanetz has been helping me understand how best to use the FCAT DSS points to measure gains for students that use my reading intervention program. She explained that it's only meaningful to do these kinds of comparisons with groupings of students that are in the same achievement levels. Would you be able to send me the DSS change from 2010 to 2011 for FL students by grade, by subject, and by achievement level? Thank you very much in advance!

If it would be possible to send me the same information for two particular school districts as well, that would be terrific. The two districts I am interested in are Seminole County and Hillsborough County.

If you would like to call me to discuss any of this, please do not hesitate to call my cell 813-781-3008. Thanks again!

Best regards,

Carlo

Carlo Franzblau  
Founder & CEO  
Electronic Learning Products, inc.  
Off. 813-463-1280  
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