

**From:** Reynolds, Hue  
**Sent time:** Tuesday, November 15, 2011 9:29:57 PM  
**To:** Ginny Kirkland <ginny.kirkland@pearsonfoundation.org>; Sara Hall <shall@all4ed.org>  
**Subject:** RE: Digital Learning Day

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Hi Sara - would love to chat with you on this initiative. Do you have time later this week or next week?

Thanks Ginny for the virtual intro.

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Hue T. Reynolds  
Office of Communications and External Affairs

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**From:** Ginny Kirkland [mailto:ginny.kirkland@pearsonfoundation.org]  
**Sent:** Tue 11/15/2011 2:16 PM  
**To:** Reynolds, Hue; Sara Hall  
**Subject:** Digital Learning Day

Dear Hue,

I'd like to "virtually" introduce you to Sara Hall who is the Director at The Center for Secondary Schools Digital Learning & Policy at the Alliance for Excellent Education. Sara is currently working to put together the first-ever "Digital Learning Day" on February 1, 2012. The Digital Learning Day campaign is the flagship project of the Center and will highlight a broad array of instructional strategies and approaches that use technology, including blended and online learning, formative assessment for personalized instruction, school improvement data, relevant and consistent continuing education for teachers, promotion of science, technology, engineering, and mathematics (STEM) and innovation, as well as broadband access for all. The Pearson Foundation is a supporting sponsor for this new initiative.

Eighteen states have already signed onto the campaign and will be participating on February 1st. To see a list of the ones participating, you can go here: <http://www.digitalllearningday.org/awards/>. There is a state toolkit site where you can view resources and get ideas on how to participate: <http://www.digitalllearningday.org/toolkits/toolkitsstate-toolkits>.

I told Sara that I would put you in touch with her as they would love to have Florida participate since it is on the forefront of digital learning.

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Best Regards,  
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